

## Recent Books on Economics and Development Studies - August 2010

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The Impact of the Global Financial and Economic Turmoil on the Philippines : National Responses and Recommendations to Address the Crisis / Joseph Anthony Lim  
Penang : Third World Network, 2010  
55p.  
978-967-5412-16-5  
TWN Global Economy Series : 23  
\$ 8.00  
<http://www.marymartin.com/web?pid=120313>

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Financial Liberalization and the Impact of the Financial Crisis on Singapore / Michael Lim Mah-Hui, Jaya Maru  
Penang : Third World Network, 2010  
51p.  
978-983-2729-93-8  
TWN Global Economy Series : 24  
\$ 4.00  
<http://www.marymartin.com/web?pid=122169>

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Pakistan : Causes and Management of the 2008 Economic Crisis / Irfan ul Haque  
Penang : Third World Network, 2010  
36p.  
978-967-5412-18-9  
TWN Global Economy Series : 22  
\$ 4.00  
<http://www.marymartin.com/web?pid=122170>

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Consumerism in Malaysia : Mass Media, Lifestyles and Identities/Andreas Totu  
Sabah, Malaysia : Universiti Malaysia Sabah, 2010  
Xi, 180p.  
Includes Index and Bibliography  
978-967-5224-29-4  
1. Consumption (Economics) – Malaysia  
2. Consumer Behavior – Malaysia  
\$ 19.50  
<http://www.marymartin.com/web?pid=122171>

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The You Economy : How Digital Media is Changing the Online Economy / Harry Seggu  
Malaysia : Spider Publishing, 2010  
Xxiv, 240p.  
978-983-44445-0-1

\$ 25.00

<http://www.marymartin.com/web?pid=122172>

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Macro-Financial Links and Monetary Policy Management / Nephil Matangi Maskay  
(Project Leader)

Kuala Lumpur : The Southeast Asian Central Banks (SEACEN), 2010

Xiii, 306p.

983-9478-82-6

\$ 75.00

<http://www.marymartin.com/web?pid=122173>

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Management of Success: Singapore Revisited / Terence Chong

Singapore: ISEAS Publishing, 2010

xxix. 638p. ; 26cm.

ISBN-13: 9789814279857 (HB)

ISBN-13: 9789814279840 (PB)

1. Singapore
2. Singapore – Economic conditions
3. Singapore – Politics and government
4. Singapore – Social conditions

\$ 59.90 (HB)

\$ 49.90 (PB)

In 1989, the Institute of Southeast Asian Studies (ISEAS) published the milestone volume *Management of Success: The Moulding of Modern Singapore*, edited by Kernal Singh Sandhu and Paul Wheatley, which delved into a wide variety of issues that were integral to the growth of modern Singapore. The world that Singapore faced in 1989 has changed irrevocably. Meanwhile, within Singapore, the city-state has seen two prime ministerial transitions and the installation of third generation leaders who have articulated their vision for the twenty-first century. This new volume serves to update and review public policies from the early 1990s onwards. It gathers prominent thinkers and scholars on Singapore to examine issues of leadership and policy; economic restructuring; societal transformation; foreign relations and national identity. It seeks to outline the impending challenges of the twenty-first century, and to demonstrate a clear trajectory of intellectual analysis of contemporary Singapore for students and scholars alike.

<http://www.marymartin.com/web?pid=122290>

<http://www.marymartin.com/web?pid=122291>

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Real Estate Investment Trusts / Ong Seow Eng

Singapore : Saw Centre for Quantitative Finance, 2010

Xiii, 81p.

978-981-08-6108-7

Saw Centre Financial Studies No.9.

\$ 18.00

<http://www.marymartin.com/web?pid=122292>

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Inclusive, Balanced, Sustained Growth in the Asia Pacific / Peter A. Petri (Edited)

Singapore: Institute of Southeast Asian Studies Publications (ISEAS) & Pacific Economic Cooperation Council Taskforce on the Global Economic Crisis (PECC), 2010

xvi. 133p. ; 23cm.

ISBN-13: 9789812309662

1. Asia – Economic conditions
2. Asia – Economic policy
3. Pacific Area – Economic conditions
4. Pacific Area – Economic policy

\$ 19.90

The recovery of the Asia-Pacific region from the global economic crisis of 2008-2009 is underway but incomplete. Risks range from slow growth and persistent unemployment to re-emerging international imbalances and financial volatility. While early policy responses to the crisis were successful in avoiding a larger calamity, new policy strategies are now needed to resolve imbalances among the United States, China, and other economies, and to build robust demand in the medium term.

This report, drafted by an international team of experts for the Pacific Economic Cooperation Council (PECC), provides a policy framework for completing the recovery and achieving sustained growth beyond it. The report identifies priorities for replacing stimulus programmes with structural reforms, and for launching new growth engines to drive investment and employment throughout the Asia-Pacific region.

Led by Professor Peter Petri (Brandeis University/East-West Center), the team included eminent scholars from China, Japan, the United States and other countries. The report presents a regional strategy as well as separate, detailed analyses of the challenges facing China, Advanced Asia, Southeast Asia, North America, and South America. It concludes that inclusive, balanced, sustained growth in the region is feasible, but will require structural reforms that change economic relationships within economies and among them, and substantial international cooperation in implementing coherent national policies.

<http://www.marymartin.com/web?pid=120732>

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ASEAN: Life After the Charter / S. Tiwari (Edited)

Singapore: Institute of Southeast Asian Studies Publications (ISEAS), 2010

xviii. 166p. ; 23cm.

ISBN-13: 9789814279567 (HB)

1. ASEAN
2. ASEAN. Charter (2005)
3. Southeast Asia – Economic integration
4. Southeast Asia – Economic policy
5. Southeast Asia – Commercial policy

\$ 32.90

With the completion of the ASEAN Charter, ASEAN needs to fully appreciate and work out the issues connected with its implementation. It is also important for ASEAN and its business sector to understand and implement the two newly completed key integration instruments (the ASEAN Trade in Goods Agreement and the ASEAN Comprehensive Investment Agreement 2009) and the business enhancing initiatives envisaged under them. Both areas of work have taken on added urgency in view of ASEAN's goal of putting in place an ASEAN Economic Community by 2015. This is the first book which examines both the above issues, the problems related to them and possible solutions.

"Mr Tiwari is a legal authority on ASEAN. This book is an important contribution to ASEAN law." - Professor Tommy Koh, Ambassador-at- Large, Ministry of Foreign Affairs, Singapore.

"The ASEAN Charter, and the economic integration of the ASEAN nations that the Charter will support, are essential to grow the competitiveness of the region. Mr Tiwari

provides keen insights into the development of this emerging framework and of the challenges that remain." - Phillip Overmyer, Chief Executive, Singapore International Chamber of Commerce.

"I have known Mr Tiwari as a legal authority and a friend for over twenty years. I would like to congratulate him for having chosen to share his knowledge on ASEAN law through this book. Knowledge of the ASEAN Charter and the instruments underpinning ASEAN integration would be of immense benefit to people in the business sector as ASEAN moves towards forming an ASEAN Economic Community by 2015."

<http://www.marymartin.com/web?pid=120746>

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Curbing the Global Economic Downturn: Southeast Asian Macroeconomic Policy /  
Aekapol Chongvilaivan

Singapore: ISEAS Publishing, 2010

xiv. 182p. ; 23cm.

ISBN-13: 9789814279673

1. Fiscal policy – Southeast Asia
2. Southeast Asia – Economic policy
3. Southeast Asia – Economic conditions

\$ 21.90

Southeast Asia witnessed a wide array of policy actions at the regional and international levels to unravel the ripple effects of the global economic downturn and to set a stage for a long-term recovery. Yet the quest for regional and global solutions has been hampered critically by the complication of individual economies and the diverse levels of economic development. The objective of this book is to examine in-depth region-specific research on how macroeconomic tools are at work in the Southeast Asian economies.

<http://www.marymartin.com/web?pid=122293>

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Food for Thought: How Agribusiness is Feeding the World (with special focus on the  
ASEAN) / Rolando

Philippines: The University of Asia and the Pacific, 2009

xii. 258p. ; 24cm.

ISBN-13: 9789718527818 (HB)

1. Agricultural industries – Asia, Southwestern
2. Agricultural industries – Philippines
3. Food industry and Trade – Asia, Southeastern
4. Food industry and trade – Philippines
5. International business enterprises – Asia, Southeastern
6. Globalization
7. Agriculture – Philippines

\$ 60.00

<http://www.marymartin.com/web?pid=122273>

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An Economic History of Cambodia in the Twentieth Century / Margaret Slocomb

Singapore: NUS Press, 2010

xxi. 345p. ; 23cm.

Includes bibliographical references and index

ISBN-13: 9789971694999

1. Cambodia – Economic conditions – 20th century
2. Cambodia – Economic policy – 20th century

\$ 32.00

<http://www.marymartin.com/web?pid=122159>

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Choked Pipes : Reforming Pakistan's Mixed Health System /Sania Nishtar; Foreword by Julio Frenk

Karachi : Oxford University Press, 2010

Xxiii, 311p.

978-0-19-547969-0

\$ 30.00

<http://www.marymartin.com/web?pid=122370>

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Institutional Barriers to Sustainable Urban Transport in Pakistan / Muhammad Imran

Karachi : Oxford University Press, 2010

Xxv, 298p.

Includes Index

978-0-19-547666-8

\$ 40.00

<http://www.marymartin.com/web?pid=122371>

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Human Development in South Asia 2009 : Trade and Human Development

Karachi : Oxford University Press for Mahbub ul Haq Human Development Centre,2010

Xii, 186p.

978-0-19-906020-7

\$ 39.75

<http://www.marymartin.com/web?pid=122327>

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Pakistan's Development Challenges : Federalism, Security and Governance / Akhtar Ali

Karachi : Royal Book Company,2010

482p.

Includes Index

978-969-407-379-8

\$ 40.00

<http://www.marymartin.com/web?pid=122372>

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Why Africa is Poor / Greg Mills

Johannesburg, South Africa : The Penguin Group (SA), 2010

ISBN 9780143026617

\$ 43.50

Economic growth does not demand a secret formula.

Good development examples now abound in East Asia and farther afield in others parts of Asia, and in Central America. But why then has Africa failed to realise its potential in half a century of independence?

This book shows that African poverty is not because the world has denied the continent the market and financial means to compete: far from it. It has not been because of aid per se. Nor is African poverty solely a consequence of poor infrastructure or trade access, or because the necessary development and technical expertise is unavailable internationally. Why then has the continent lagged behind other developing areas when its people work hard and the continent is blessed with abundant natural resources? Stomping across the continent and the developing world in search of the answer, Greg Mills controversially shows that the main reason why Africa's people are poor is because their leaders have made this choice.

<http://www.marymartin.com/web?pid=122712>

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Introduction to Local Government Finance - A South African Perspective / J.S.H. Gildenhuys  
Pretoria, South Africa : Van Schaik Publishers, 2010  
226p.; 220 x 150 mm.  
ISBN 9780627023231  
\$ 36.00

As the title intimates, this title is an introduction to the study of local government finance. It is an enlightening work aimed primarily at undergraduate students studying local government and administration at universities, technikons and technical colleges. The following issues are covered: why local governments need money; the democratic tenets and principles guiding the management of local government finance; the particular roles of a council, its executive committee and the administrative authority in managing local government finance; the nature of local government property and other taxes; user charges, consumer tariffs and nominal levies as other revenue sources; features and functions of local government budgets; debt management and loans administration; inventory management; inter-governmental financial relations and external financial control.

<http://www.marymartin.com/web?pid=122713>

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South African Municipal Government and Administration - New Constitutional Dispensation (4th Revised edition)  
Pretoria, South Africa : Van Schaik Publishers, 2010  
180p.; 223 x 152 mm.  
ISBN 9780627022531  
\$ 26.75

Municipal government institutions are much closer to the people of the nation than the central and provincial legislatures and governments can ever hope to be. It is therefore essential that all citizens be fully informed about municipal governmental processes and administration. The constitutional revolution in South Africa after 1990 brought about fundamental transformation of local government. Training and educating municipal councillors and officials to meet the needs of the new dispensation were demanding tasks. These persons require well-informed citizens to succeed in their functions.

<http://www.marymartin.com/web?pid=122714>

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Public Administration - A South African Introductory Perspective / W.A.J. Coetzee  
Pretoria, South Africa : Van Schaik Publishers, 2010  
ISBN 9780627017599  
\$ 27.50

<http://www.marymartin.com/web?pid=122715>

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Sovereign Wealth Funds: States Buying The World / Lixia Loh  
Singapore: Talisman Publishing Pte Ltd., 2010  
xiv. 218p. ; 24cm.  
ISBN-13: 9789810860110  
\$ 35.00

<http://www.marymartin.com/web?pid=123038>

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Raffles Conversations 2009 Edition: A Collection from The Business Times  
Singapore: The Business Time & Straits Times Press, 2010  
515p. ; 24cm.

ISBN-13: 9789814266499 (HB)

\$ 29.50

<http://www.marymartin.com/web?pid=123039>

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Road to Recovery: Singapore's Journey through the Global Crisis / Sanchita Basu Das  
Singapore: ISEAS Publishing, 2010

xxi. 227p. ; 22cm.

ISBN-13: 9789814311052

1. Global Financial Crisis, 2008-2009
2. Financial crises – Singapore
3. Singapore – Economic conditions
4. Singapore – Economic policy
5. Monetary policy – Singapore

\$ 29.90

<http://www.marymartin.com/web?pid=122566>

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Energy Issues in the Asia-Pacific Region / Amy Lugg & Mark Hong (Edited)

Singapore: ISEAS Publishing, 2010

xviii. 329p. ; 23cm.

ISBN-13: 9789814279284

1. Energy policy – Asia
2. Power resources – Asia
3. Energy consumption – Asia
4. Energy policy – Pacific Area
5. Power resources – Pacific Area
6. Energy consumption – Pacific Area

\$ 49.90

<http://www.marymartin.com/web?pid=122568>

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A New Geography of Knowledge in the Electronic Industry? Asia's Role in Global  
Innovation Networks / Dieter Ernst

Honolulu: East-West Center, 2009

x. 64p. ; 24cm.

ISBN-13: 9781932728828

Policy Studies 54

\$ 15.00

<http://www.marymartin.com/web?pid=123041>

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The Global Economic Crisis and Its Implications for Asian Economic Cooperation /  
Michael G. Plummer

Honolulu: East-West Center, 2009

ix. 55p. ; 24cm.

ISBN-13: 9781932728842

Policy Studies 55

\$ 15.00

<http://www.marymartin.com/web?pid=123042>

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The Twelfth Singapore Economic Roundtable December 2009 / Manu Bhaskaran & Lee  
Yoong Yoong (Edited)

Singapore: Straits Times Press Reference for National University of Singapore, 2010

100p. ; 23cm.

ISBN-13: 9789814266628

1. Singapore – Economic policy – Congresses
  2. Singapore – Economic conditions – Congresses
  3. Climatic changes – Economic aspects – Singapore – Congresses
- \$ 29.90

<http://www.marymartin.com/web?pid=122892>

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The Top Toast: Ya Kun and the Singapore Breakfast Tradition / William Koh  
Singapore: Cengage Learning Asia Pte. Ltd., 2010  
xii. 214p. ; 23cm.  
ISBN-13: 9789814281652  
\$ 25.00

The Top Toast looks at how Adrin Loi took his father's business from a street corner coffee stall, and turned it into a household name in Singapore. From a single outlet at Far East Square in 1998, Ya Kun Kaya Toast now has 32 branches located throughout Singapore, and also expanded to regional territories such as Taiwan, Japan, Korea, Indonesia and Vietnam.

This book gives the reader an insight into Adrin Loi's leadership motivation and drive, and his passion to grow Ya Kun International. IT also looks at the important of human resource management in growing a company, and having the right organizational structure and culture to support business growth.

Finally, the book examines the strategic choices that confront a small business. Unlike an MNC that can compete in any market by selling the same product, Ya Kun has to choose its products carefully, select its battlefield with wisdom and grow strategically.

<http://www.marymartin.com/web?pid=123044>

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Business Confidence Assessment for Lao PDR June – December 2009  
Vientiane: Lao National Chamber of Commerce and Industry, 2010  
100p. ; 30cm.  
Bilingual English & Lao language  
\$ 30.00

<http://www.marymartin.com/web?pid=123207>

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Lao PDR Economic Monitor - Mid-Year Update Issue # 15, May 2010  
Vientiane: The World Bank Office, 2010  
11p. ; 28cm.  
\$ 30.00

<http://www.marymartin.com/web?pid=123154>

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Peace in Action: Observation on the Nexus between Development and Peace Building in Cambodia / Josephine Gordon Barbour, Nao Sok  
Phnom Penh : CWS Cambodia, 2010  
Xii, 93p.  
9789996353000  
\$ 20.00

<http://www.marymartin.com/web?pid=123259>

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Multicultural Marketing Management / Kritika Kongsompong  
Bangkok : Sasin Graduate Institute of Business Administration of Chulalongkorn University, 2010  
244p.

1. Marketing – Management



978-616-515-114-8

\$ 29.50

<http://www.marymartin.com/web?pid=123304>

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The Thai Chamber of Commerce Directory 2010

Bangkok : Cosmic Productions Co., Ltd., 2010

628p.

Includes CD-ROM

\$ 100.00

<http://www.marymartin.com/web?pid=123305>

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